

Communications Director

Mumbai, India or Remote
Full or Part-Time

- **Solve climate change and poverty**
- **Innovate with smart motivated people**
- **Create systemic change that makes a difference**

Who is MEC?

MicroEnergy Credits catalyzes the shift to a low carbon future by empowering rural and urban households in emerging economies to switch from traditional fuels to clean, efficient and renewable energy. We are passionate about partnering with MicroFinance Institutions to enable women, microentrepreneurs, households and small businesses to access affordable microfinance for clean energy. We offer Microfinance Institutions access to financial enhancements from Environmental Markets which are used to facilitate large scale retail clean energy lending programs. We pride ourselves in creating high quality social impact carbon credits to serve the Voluntary, Compliance and UN Article 6 Carbon Markets.

MicroEnergy Credits is a small, dynamic team. Our culture has maintained its start-up ethos of innovation and collaboration at the intersection of environmental markets, clean energy technology, data analytics and financial inclusion. Our headquarters is located Mumbai, India.. We have developed financial institution partnerships which reach over 80 Million households across Asia and Africa, and our programs have reached 27 Million people with clean energy.

The values that help us deliver;

Impact: Serving humanity and the planet

Our goal is not less than stopping climate change and poverty. We do this by impacting markets, supply chains, information flows and unlocking human capital.

Innovation: Great communication leads to great ideas

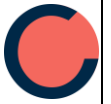
We all have access to the people, information, and resources we need to get the job done. We value a flat organization, with no silos and lots of collaboration.

Excellence: Everyone at MEC is a leader, making the people and teams around them extraordinary.

MEC team members are excellent communicators, agile problem solvers, trusted colleagues and inspiring leaders.

Change: Building our culture together

While maintaining safety we take risks, make decisions quickly, share mistakes broadly, and learn from them openly. We create our culture together at team retreats where everyone's voice matters.



World-Class Benefits

We go above and beyond to offer our team amazing benefits. The specifics vary by country.

- **1 week Annual strategy retreat in Goa**
- **Flexible Work location**
- **Healthcare coverage**
- **Generous vacation policy**
- **Monthly team events**

What you will do ?

- Write social posts for MEC's social handles
- Manage a content calendar
- Maintain documentation and reporting
- Organize content and logistics for webinars and events
- Manage marketing platforms

Requirements

- Understanding of carbon markets
- Understanding of the marketing ecosystem
- Top tier written and verbal communication skills
- Experience managing social channels
- Experience with website analytics tools
- 5-10 years of experience in communications

Nice to have

- Based in Mumbai

Not the role you are looking for? We're always looking for passionate, talented and impact driven people to join our team. If you align with our mission and values, feel free to reach out via email.

MEC is an equal opportunity employer and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws or our own sensibilities.