
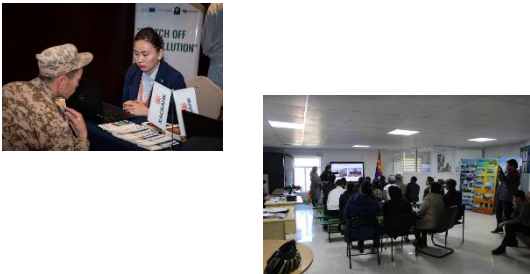


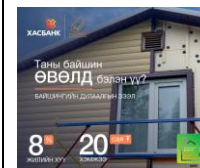
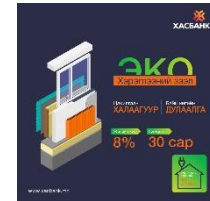
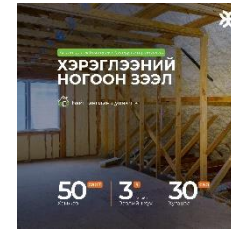
**Awareness raising activities (trainings, workshops and general marketing) conducted by XacBank for households**

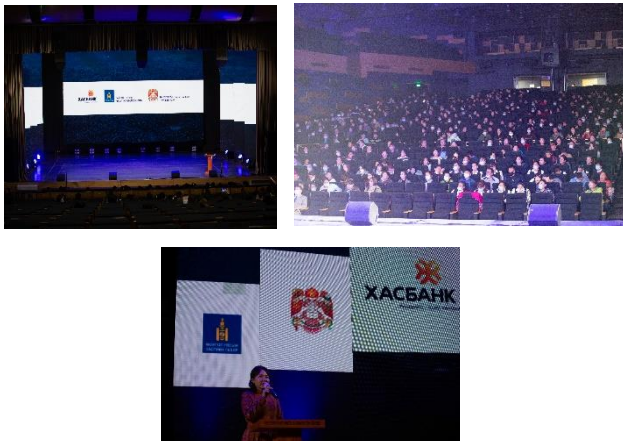
<p>Distributed 8,470 Energy Efficient handbooks to ger district households throughout the county. The handbook includes a step-by-step guide to insulate a home, as well as an updated catalogue of EE heating appliance eligible within the scope of XacBank green loan programmes.</p>	<p>2019-2022</p>	<p><a href="#">Link</a></p>
<p>Developed seven case studies of households whom adapted energy efficient technologies and published them online and in print, reaching 800,000 viewers.</p>	<p>2019-2023</p>	<p><a href="#">Link</a></p>
<p>Distributed 25,000 brochures on EE technologies and loan throughout Ulaanbaatar and rural areas.</p>	<p>2019-2022</p>	
<p>Developed a radio ad on Eco consumption loan program and played aired 60h through eight fm stations during prime time.</p>	<p>2020</p>	
<p>Developed a video discussing benefits of energy savings through insulation retrofit. The video was presented at the Green Loan Event, and sent part of a direct marketing email to organizations which receive their salary through our bank. Also, aired on 5 national television channels for 90 minutes of prime airtime, reaching an estimated 2,000 people.</p>	<p>2020</p>	<p><a href="#">Link</a></p>

<p>Direct marketing /call/ to 2,500 residents living in peri-urban areas who use energy efficient stoves. In addition, 17,000 recipients who currently use coal burning stoves were notified about transitioning into non-coal based heating solutions and importance of insulation retrofit through XacBank’s programs via text message</p>	<p>2020</p>	
<p>Posters, videos, articles distributed through XacBank’s channels energy efficient technologies t have reached 500,000 viewers collected 60,000 engagements from viewers.</p>	<p>2019-ongoing</p>	<p><a href="#">Link</a> <a href="#">Link</a> <a href="#">Link</a></p>
<p>CHIPS, developed by UNICEF, is a product for gers that achieves 39% energy efficiency by bundling cooking, heating, and insulation products in one package. A case study video showcasing the CHIPS product and benefits has been published on the website and has reached an impressive 48,900 viewers.</p>	<p>2022</p>	<p><a href="#">Video Link</a> <a href="https://www.xacbank.mn/product/136">https://www.xacbank.mn/product/136</a> <a href="https://www.xacbank.mn/product/1142">https://www.xacbank.mn/product/1142</a> <a href="https://www.xacbank.mn/product/1148">https://www.xacbank.mn/product/1148</a></p>
<p>Developed television program with 25 episodes, showcasing the EE Housing construction from beginning to end and reaching ~1.0 million viewers;</p>	<p>2022-2023</p>	<p><a href="#">Link</a></p>
<p>XacBank actively participates in exhibitions organized by the Ministry of Environment and Municipality of Ulaanbaatar and other state level events such as, “Open Day-Green technologies” , “Clean Air &amp; Car Free Day”, “Green technology Expo” and others to raise awareness, increase engagement and introduce green loan products reaching an estimated 3200 customers directly.</p>	<p>2019-2022</p>	

A series of posts on XacBank's heating appliances and insulation retrofit have reached 251,000 viewers collected 26,000 engagements from viewers. Whereas the energy efficient housing posts have reached 363,000 viewers and engaged 30,000 users

2019-ongonig



№	Training type	Date	Venue		
			Total		
	Co-operated with the Ulaanbaatar City Mayor's Office to organized a "Green Loan Meeting" event inviting ger district Area managers (administrative personal responsible for 30-50 households) to discuss environmental issues facing Ulaanbaatar and discuss insulation retrofit, heating appliances as well EE housing's impact both at the household and city level. Event attendees included heating appliance suppliers to showcase the products, representatives from the ministry of environment and the mayor office of Ulaanbaatar to encourage attendees on choosing green technology. proposed solution at the household level.	9/8/2020	652	Corporate convention Centre 	
1	Training for energy efficient loan products for sub-district social workers (Bayanzurkh district). Partnered with the Ulaanbaatar City Mayor's Office in awareness raising meetings to discuss the benefits of EE technologies and how to adapt green technologies at the household level.	11/16/2021	53	Palace of Culture of Bayanzurkh district	
2	Training for energy efficient loan products for sub-district social workers (Songinokhairkhan district). Partnered with the Ulaanbaatar City Mayor's Office in awareness raising meetings to discuss the benefits of EE technologies and how to adapt green technologies at the household level.	11/17/2021	94	Citizen's Hall of Songinokhairkhan district	
	Collaborated with Energy Regulatory Commission Staff in organizing household trainings for two public primary schools, which are selected to be e. The training	2/27/2022 5/10/2022	85	34 <sup>th</sup> and 16 <sup>th</sup> schools of Ulaanbaatar	

<p>focused on average household energy consumption in relation to the current energy sector and while detailing the benefits of Energy efficient technologies nergy efficient model schools.</p>			
<p>XacBank organized a stakeholder event/forum “Green buildings opportunities &amp; solutions” in cooperation Mongolian Housing Association with 158 participants from 50 organizations which included housing construction companies , energy auditors, prospective clients, supplier of EE housing companies such as insulation and window suppliers and representatives from relevant regulators such as the Ministry of Construction and Urban Development and Building Energy Efficiency center. The event discussed current EE housing market in Mongolia though series of guest speakers and panel discussion and ways to advance the sector through cooperation of stakeholders through joint policy and initiaves. XacBank and Mongolian Housing Association signed an MOU focused on close collaboration to develop the EE housing sector in Mongolia through capacity building of EE housing suppliers.</p>	<p>12/01/2022</p>	<p>158</p>	<p><a href="#">Link</a> Millennium Plaza, Ulaanbaatar</p>
<p><b>Total</b></p>		<p><b>147</b></p>	